

Pre-built Audiences, Powered By Search

Extend your reach with high-quality audiences - now built on search terms

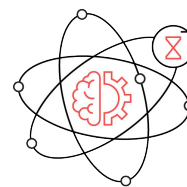
Dstillery's Pre-built Audiences, our ready-to-activate behavioral, demographic, and location-based audiences, now include audiences built by the search terms your best prospects use every day.

Using opt-in panel-based search history data, we build predictive models designed to identify the prospects with the highest behavioral intent for the search terms most relevant to your brand.

Search Audiences are inspired by our top-performing Pre-built Audiences and top online searches, and leverage search history data from all major search engines and publishers.

Pre-built Search captures differentiated user intent to reach your best prospects in a new way.

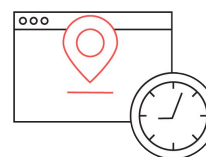
Why add Pre-built Search?



Built from the same reference data & AI algorithms as our custom audiences



Seeded with users from our reference data with the targeted behavior



Refreshed every 24 hours & ready to activate today