

Audience Brief Genius

Instantly transform your audience brief into audience recommendations

Your AI-Powered Audience Discovery Companion

Dstillery's Audience Brief Genius is not just a tool; it's a time-saving, stress-reducing partner designed to streamline the audience selection process for your campaigns.

Fueled by the cutting-edge technology from OpenAI, this advanced AI tool instantly transforms your audience brief into a precise list of audience segments available for activation.

How does it work?

INPUT AN AUDIENCE BRIEF

Copy and paste your audience brief into the Audience Brief Genius box in Audience Explorer.

Don't have an actual brief? No problem. We provide 3 samples for you to try.

OPENAI EMBEDDINGS API

The brief gets converted into high dimensional vectors - *number sequences that are easy for computers to understand*.

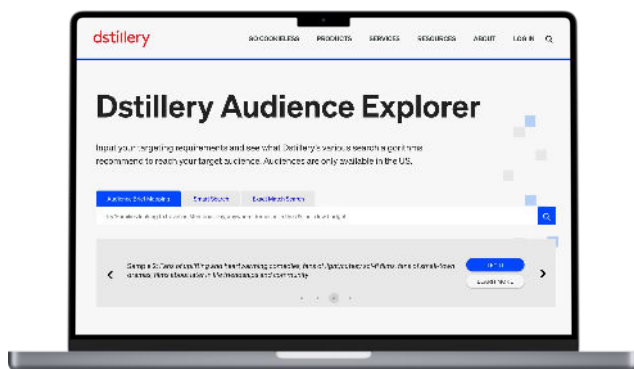
Dstillery's full audience taxonomy is also converted into the same vector space.

OUTPUT HIGH SIMILARITY

Analyze the vector similarities between the audience brief and audience taxonomy.

The audiences with the closest similarities are instantly displayed in Audience Explorer, along with easy ways to activate.

Available to all media buyers today



Visit [Audiences.dstillery.com](https://audiences.dstillery.com) for more information and try Audience Brief Genius for free