

# How To Transition Seamlessly from Oracle Advertising

## Get Started in 3 Simple Steps

Oracle is shutting down its advertising business and Dstillery can help. By transitioning to Dstillery audiences, advertisers can avoid disruptions in their media planning and advertising campaigns.

- 1. Identify Current Oracle Audiences**  
Send us a list of your current Oracle audiences.
- 2. Dstillery Will Recommend Relevant Audiences**  
We'll identify Dstillery audiences that align with those being sunsetted.
- 3. Custom Audience Creation**  
If we do not have existing audiences that align, we will create custom audiences for you, powered by our patented AI technology.

**Why work with Dstillery?** We're the leading AI ad targeting company backed by award-winning data science. Our Customer Success team is on hand to provide expert assistance – from helping you re-create audiences to monitoring performance throughout the lifecycle of your campaign.