

Audience Targeting Solutions

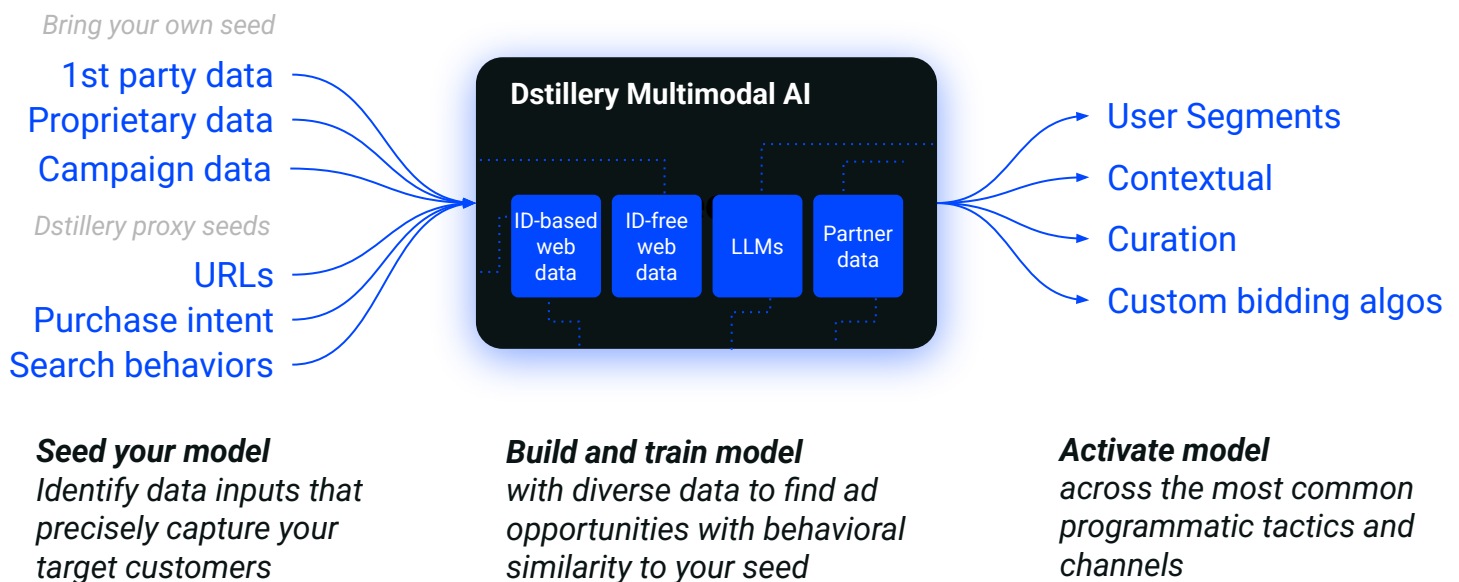
Multimodal AI-powered targeting: available across every programmatic tactic and channel

Dstillery's audience targeting solutions are powered by **multimodal AI** — a breakthrough in AI that *learns* from any form of data and *applies* it into any form of data. Whether you start with identity-based first party data, proxy brand signals such as keywords, or an audience brief, our targeting solutions can take any signal and translate it into precise, high-performing audiences.

After crafting the optimal custom audience for your campaign, Dstillery offers a one-to-many method for activation – where one model can activate across multiple activation channels and tactics. All of our models are available as one or all of the following activation options:

- User Segments (behavioral, demo, search, lookalike audiences)
- Contextual
- Curation
- Custom Bidding Algorithms

Dstillery Multimodal AI connects all data signals



Getting started is easy

Share your audience brief with us or answer 3 simple questions:

1. Do you have seed data, or do you want recommendations from our team?
2. What are your campaign KPIs?
3. What platform are you activating on?

To learn more, email contact@dstillery.com