



# YOUR CUSTOM AUDIENCE PARTNER

BUILDING YOUR BEST AUDIENCES WITH CUSTOM AI MODELS

We break the mold in data quality and machine learning to build the best audiences for agencies and brands.

## Audience Solutions

Dstillery analyzes 160 billion events daily and distills them into 10 million attributes to capture a brand's unique DNA. All of Dstillery's audiences are refreshed every 24 hours to ensure high accuracy and optimal performance for branding and DR campaigns.

### CUSTOM AI AUDIENCES

We hand-pick audience members with a custom just-for-your-brand AI model, powered by first-party data, that captures your brand's DNA

### CUSTOM-BUILT AUDIENCES

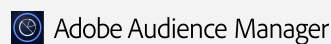
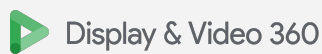
Reach your target persona with custom audiences created from unique website, behavioral, interest and keyword criteria

### PRE-BUILT AUDIENCES

Immediately activate any of our 2,500+ Pre-Built Behavioral, Location, Predictive Social and Demographic audiences

## Activate Dstillery Audiences Everywhere

You can access our audiences across the DSP or social platform of your choice.



## Audience Services

Our Client Success teams can work directly with you to build and activate audiences on your preferred platform, or we can manage your campaigns in-house on The Trade Desk.

## Audience Studio

Explore, map, and create Custom AI and Custom-Built Audiences for insights and activation on your preferred platform.

To learn more, email [contact@dstillery.com](mailto:contact@dstillery.com)

